TRADEMARK REGISTRATION – ASIAN COUNTRIES (Part I)



Country and Applicable Legislation	Length of Trademark (in years)	Trademark Definition	Eligible Applicants	Documentation Requirement	Language Requirement and Procedures	Treaty/ Classification	Treaty/Classification Benefits
Afghanistan. The Trademark Law Number effective from 1 September 2009 (as amended) repealing Trademark Regulations issued on 20 September 1960.	10	Article 2 of the Afghanistan Trademark Law defines 'Trademark' to include: Trademarks consist of (one or more) names, words, signatures, letters, figures, drawings, symbols, titles, seals, pictures, inscriptions, advertisements or packs or any other mark or a combination thereof	of a trademark for distinguishing goods for their own production, manufacture, selection or in respect of which he issued a ²	name, description and nature of goods, products and/or services	Afghanistan Intellectual Property Office (Central Registration Office) is responsible for registration (including preliminary search) in the UAE. 2. In the event of rejection, the Central Registration Office is obligated to notify the applicant as to reasons for rejection. 3. Trademarks are transferable and the transfer shall be valid if recorded separately with the Central Registration Office (Trademarks Registration Section) nursuant to these Articles and their relevant renulations (Article	Economic Cooperation Organization Trade Agreement seeking co- operation of intellectual property rights protection under article 19. Note: UAE is not a member of the Madrid Convention or the Madrid Protocol. Note: Nice Classification (9th Edition).	 Paris Convention, WIPO or any other international treaty for the Protection of Industrial Property; are NOT signed by Afghanistan and hence an applicant cannot claim priority based on their home applications/ registrations. However reciprocal arrangements are considered.
Bangladesh. - Trademarks Act, 2009 Act No. XIX of 2009 and - Trademarks (Amendment) Act, 2015 - Trade Marks Rules, 1963 and; - Trademarks Rules, 2015.	7	a device, brand, heading, label, ticket, name, signature, word, letter, symbol,	 Section 15(1) of the 2009 Act states that if the 1. proprietor of a trademark used or proposed to be used desires to register it shall apply in the prescribed manner to the Registrar. Accordingly the 2. following persons can apply for an application:- Natural or juristic persons of Bangladeshi nationality; persons regularly residing in Bangladesh and are permitted to engage in commercial or vocational activities; foreigners who are nationals of countries that extend reciprocal treatment to Bangladesh; Public agencies, and owners of well-known 5. marks. 	application along with mark representation must be submitted with supporting documents and should be lithographed or in the English language in large and legible characters with deep permanent ink upon strong paper; in relation to affidavits, prints should be on only one side of approximately 13 inches by 8 inches, and the left hand part to a margin of not less than one inch a half; every application for the registration of a trade mark shall be in respect of goods in one class and separate application for each class	or sent to the Registrar or the Central Government shall be written, lithographed or in the English language. 2. In case of Mark containing characters other than roman translation in English must be provided and in case of mark containing words he Registrar may ask for an exact translation thereof together with the name of the language, and such translation and name, if he so requires, shall be enclosed and signed.	World Intellectual Property Organisation (the WIPO);and	 Being signatory to Paris Convention, the priority claim can be made under the convention or by WTO members within 6(six) months after the date in which the application was made in Convention Country together with the complete particulars and certified copy of the priority application, the trademark shall, if registered under section 120 of Act and be registered as of the date on which the application was made in the Convention Country and that date shall be deemed to be the date of registration.

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Brunei Darussalam The law providing for trademark registration is The Trade Marks Act (Cap 98) and Trade Marks Rules of 2000 (R 1, 1984 Ed. S 27/2000).	10	Under Part I of Brunei Darussalam Trademark Law: (Refer, section 4) trade mark is defined as "any visually perceptible sign capable of being represented graphically which is capable of distinguishing goods or services of one undertaking from those of other undertakings. A trade mark may, in particular, consist of words (including personal names), designs, letters, numerals or the shape of goods or their packaging."	 used the mark or nas bona lide intention to use the mark. Accordingly following persons qualify a as applicant: 1. Natural or juristic persons of Brunei 4 nationality; 2. persons regularly residing in Brunei and are permitted to enogage in commercial 	 Request for registration of trademark; name and address of applicant; statement of goods and services in respect of which the trademark is sought to be registered; 	language other than English or Malay.	Property; 2. Nice Classification; 3. Convention Establishing the WIPO;	 1. Priority Claim can be made under Paris Convention or WTO by nationals and body corporate residing or having permanent place of business in member states within 6 months from the first filing date. 2. Agreement between Japan and Brunei Darussalam for an Economic Partnership sought proper enforcement of intellectual rights including trademark and prevent infringements by co- operation in customs for prohibiting importation and exportation of goods suspected of infringing intellectual property rights.
Cambodia Law concerning Marks, Trade Names and Acts of Unfair Competition of the Kingdom of Cambodia 2002, (Royal Decree NS/RKM/0202/006). Sub-Decree on the Implementation of trademark law (Sub- Decree No. 46 dated July 12, 2006). Prakas on the Procedures for the Registration and Protection of Marks of Goods which include a Geographical Indication.	10	Trademark Law defines Trademark as in 'mark' means 'any visible sign in capable of distinguishing the goods is (trademark) or services (service mark) of an enterprise' and trademark under 2(c) means the "name or/ and designation identifying and distinguishing an enterprise."	of applicant is outside the Kingdom of Cambodia, then a Power of Attorney appointing an agent should be filed within 2 months of filing of the a anolication	1. a request for registration; 2. name of applicant and address for communication bearing signatures of the applicant or representative; 3. reproduction of mark with 15 additional reproductions of the mark; 4. specification of goods or services based on Nice classification; 5. if priority is claimed he application a declaration claiming the priority of an earlier national or regional application filed by the applicant or his predecessor in tille in any country member of the Paris Convention; and	applications shall be in the Khmer or English language, and any document forming part of an application or submitted to the Registrar pursuant to the Law or this Sub-Decree and which is in a language other than Khmer or English shall be accompanied by a Khmer or English translation.	 Concerning the International Registration of Marks; ASEAN Framework Agreement on Intellectual Property Cooperation (Not in force); Paris Convention for the Protection of Industrial Property (22 September 1998); Convention Establishing the WIPO; World Trade Organisation (WTO) - Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS Agreement) (1994) (April 10, 1996) Agreement establishing the ASEAN-Australia-New Zealand Free Trade Area; Agreement between the United States of America and Marking Content Conte	 Under the WIPO-administered Madrid system, a trademark owner may protect a mark in up to 90 countries plus the European Union with its Community Trade Mark (CTM) by filing one application, in one language (English, French or Spanish), with one set of fees, in one currency (Swiss Francs). The applicant can calar inght to priority by attaching a declaration claiming priority of prior national or regional application in any country member of the Paris Convention. Agreement between the United States of America and the Kingdom of Cambodia on Trade Relations and Intellectual Property Rights Protection – the Article XVI commits to co-operate on registration and recognization by harmonizing the requirements stating mearing of marks, use as necessary criteria for maintaining the registration validity and adoption of international classification. Madrid protocol aids international registration of marks.
China Trademark Law of the People's Republic of China amended for the third time according to the "Decision on the Revision of the Trademark Law of the People's Republic of China" adopted at the 4th Session of the Standing Committee of the Tweithh National People's' Congress on August 30, 2013)	10	Trademark Law provides "an application may be made to register as a trademark any mark, including any word, device, any letter of the alphabet, any number, three-dimensional symbol, colour combination and sound, or any combination thereof, that identifies and distinguishes the goods of a natural person, legal person, or other organization from those of others."	 foreigners of natural or legal entity, practicing any of the commercial, industrial, professional, or service business in the State. foreigners of natural or legal entity practicing any of the commercial, industrial, vocational or service business in any state having reciprocity of treatment with the State; public legal persons; and owners of well-known marks. 	 Under rule 9 of implementing rules applicant must file one application in respect of each class of goods according to the Classification of Goods stating name and address. The application must be in Chinese language; Len copies of the reproductions of Clear trademark and one copy of the black and white design with size between minimum 5cm⁵5cm and maximum 10cm^{*10}cm (Soft copy should also be provided); any application for the registration of a trademark in respect of pharmaceutic products for human use shall be accompanied by a certificate issued by the health administrative department. Any application for the registration of a trademark in respect of cigarettes, cigars or cut tobacco with packages shall be accompanied by a certificate of authorized manufacture issued by the competent authority of the State for tobacco products. Any application for the registration of a trademark in respect of any such other goods as prescribed by the State that must use a registered trademark shall be accompanied by a certificate of authorization issued by the competent department concerned; details of goods and service; power of attorney duly executed by applicant in favour of agent; copy of ID card or Passport (for natural person); and any document in a foreign language shall be accompanied by a Chinese translation thereof. 	where a foreigner or a foreign enterprise applies for the registration of a trademark or for any other matters concerning a trademark, the Chinese language shall be used. Foreign language documents must be have Chinese translation. 2. Once an opposition is filed against application the Trademark Office shall hear the facts and grounds submitted by the opposing party as well as the opposed, shall make a decision on whether or not to approve the application for registration within the twelve months from the date of publication after investigation and	 Property; Nice Agreement Concerning the International Classification of Gods and Services for the Purposes of the Registration of Marks; Convention Establishing the World Intellectual Property Organisation (the <i>WIPO</i>); World Trade Organisation (the <i>WIPO</i>); World Trade Organisation (the <i>WIPO</i>); Agreement (1994); Trademark Law Treaty; Protocol Relating to the Madrid Agreement Concerning the International Registration of Marks; Free Trade Agreement between the Government of New Zealand and the Government of the People's Republic of China; Agreement between Japan and China with Regards to Protection of Trademarks; 	China, has to file application in accordance with agreement between two countries, or international treaties or on the basis of principles reciprocity. Application with priority right should be filed within 6 months from first filling date of application in another country, who is a member of Paris Convention;

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Hong Kong Trade Marks Ordinance as amended by L.N. 254 of 2009; Trade Marks Rules (E.R. 3 of 2015); Trade Marks Ordinance Regulation 2014 (L.N. 150 of 2014); Trade Marks Ordinance (Amendment of Schedule 1) Regulation 2013 (HK190)	10	Under section 3 of the Hong Kong Trade Marks Ordinance (as amended by L.N. 254 of 2009) trademark is defined as: 1. "trade mark" means any sign which is capable of distinguishing the goods or services of one undertaking from those of other undertaking and which is capable of being represented graphically. 2. Without affecting the generality of subsection (1), a trade mark may consist of words (including personal names), indications, designs, letters, characters, numerals, figurative elements, colours, sounds, smells, the shape of goods or their packaging and any	 Natives of natural or legal entity, practicing any of the commercial, industrial, professional, or service business; foreigners of natural or legal entity, practicing any of the commercial, industrial, professional, or service business in the State. foreigners of natural or legal entity practicing any of the commercial, industrial, vocational or service business in any state having reciprocity of treatment with the State; public legal persons; and owners of well-known marks. 	 4. under rule 9 of 2015 rules the applicant wishes to claim a right to priority under section 41 of the Ordinance, shall include the following particulars- (a) the name of each country, territory or area; in respect of which a right to priority is claimed; (b) the date of filing of the application filed in, or in respect of, each such country, territory or area; and (c) the application number assigned to that application, if it is known to the applicant; 5. translations, if any, of any word, letter or character in a language other than English or Chinese, the Registrar may require the application file an exact translation of that word, letter or character into English or Chinese; and 6. Any other documents required to be verified by the Registrar. 	 Rules 2015 under Rule: 120 (3) in pursuance of section 76 of the Ordinance states "Where a person is required by the Ordinance or these Rules to state his name on any document filed with the Registrar and his name is not in the Roman alphabet or in Chinese characters, the document shall contain a transilieration of the name in the Roman alphabet." under sub rule (5) as "In the case of an application for the registration of a trade mark that consists or contains a word, letter or character in a language other than English or Chinese, the Registrar may require the applicant to file an exact transition of hat word, letter or character in a language other than English or Chinese, and, the translation shall be endorsed and signed by the applicant or his agent". Search and Preliminary Advice (optional) services can be applied by submitting Form 11 with the appropriate fee. Application form provided under form T2 – compulsory, form T2A - optional (trademark must be submitted with registrar with fees prescribed. Once trade mark has been accepted for registration, it is published in the Hong Kong Intellectual Property Journal under section 42 of the Ordinance and rule 15 of 2015 Rules Any interested person may file opposition notice within the 3 - month period from the date of publication. 	Property The Stockholm Act (1967) applies also to Hong Kong, China with effect from July 1, 1997; 3. World Trade Organisation (WTO) - Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS Agreement) (1994) (1 January 1995)	 A person who has duly filed an application for the registration of a trade mark in, or in respect of, a Paris Convention country or WTO member (or his successor in tille) shall enjoy right of priority for a period of 6 months after the date of filing of the first of any such applications under section 41 by making claim of priority, subject to compliance with any prescribed conditions; Uniform international classification system is available due to Nice Classification; there is a priority claim procedure available under section 41 in place for applicants who have filed an earlier claim for the same mark in another Paris Convention country or a World Trade Organization member country. The national application must be filed within six months from the date of the first filing to claim the priority; and well known trademarks as defined under the Ordinance are also protected as per the laws of the Hong Kong.
India The Trademark Act, 1999 amended by The Trade Marks (Amendment) Act, 2010 and Trade Marks (Amendment) Rules, 2013	10		 Any person claiming to be the proprietor of a trade mark used or proposed to be used by him, who is desirous of registering it, shall apply in writing to the Registrar in the prescribed manner for the registration of his trade mark. section 368 (a) under chapter IVA as added after 2010 amendment states special provisions relating to protection of trademark through international registration under the application can be made by a person who is a citizen of, or is domiciled in, or has a real and effective industrial or commercial establishment in, that Contracting State or a State which is a member of that Contracting Organisation, as the case may be. A single application can be made different classes of goods and services and fees in respect of each such class (application is examined by the Indian Trade Marks Office) 	 Application Under hom prescribed as per fulse stated in first schedule of the 1990 Act along with fee; soft Copy of Mark; date of first use of the mark; name, address and nationality of applicant; trademark class/ classification based on international classification; list and description of goods or services; if the mark is a script not in English or Hindi, the English translation of ² the mark; if the mark is a script not in English or Hindi, the English translation of ² and application, details stating number, date, country and good/services; of the application is to claim priority from an earlier filed convention application, details stating number, date, country and good/services; Power of attorney simply signed by the applicant in English, a certified intrarket and companies of the control and goods/services; Application shall be accompanied by regulations governing use of such collective Marks: Applications, the abactiona marks shall be accompanied by a draft of regulations. It shall include provisions regarding cases in which the proprietor is to certify goods or services and authorize use of certification marks; and Application for Certification marks shall be accompanied by a draft of regulations. It shall include provisions regarding cases in which the proprietor is to certify goods or services and authorize use of certification by applicant stated under section 18 shall be made in ⁵ prescribed marner to the Trade Marks Registry within whose territorial limits the principal place of business in India of the applicant or in the case of joint applicants the principal place of business in India is the applicant on the oftee of the Trade Marks Registry within whose territorial limits the olace metioned in the applicant or any of the joint applicant des not the applicant or in the ease of business in India, is shalle. Here, becauter a	or any communication relating thereto for transmission to international bureau or any advice by way of notification of extension of protection to India resulting from international registration shall be in English'. A translation of non-English words into English is required in case of script is in language other than English or Hindi. Any opposition must be made within four months from the date of the advertisement or re-advertisement (as amended by 2010 Act) of an application for registration or within such further period, not exceeding one month in the aggregate on payment of the presoribed fee and give notice in writing in the prescribed manner to the Registrar, of composition to the registration	 Comprehensive Economic Partnership Agreement between Japan and the Republic of India including inter alia protection of trademark under Article 106 of the Treaty. Memorandum of Understanding between Switzerland and India for fostering protection and promotion of IP related rights including trademarks. 	Comprehensive Economic Partnership Agreement between Japan and the Republic of India grants parties from contracting states Article 106 protection of the well-known trademark as per their determination of well-known trademark. A request by applicant for considering its application for registration of a trademark be examined in preference to other applications shall be considered. Special provisions relating to protection of trademarks through international registration under the Madrid protocol are laid down under Chapter IVA of 2010 Act for international application under Madrid protocol. Before becoming member to this protocol individual application were required to be made by the applicants seeking international trademark protection.

Indonesia Trademark Law Number 15 of 2001 Indonesian Government Regulation No. 7 of 2005 on Organizational Structure, Duties and Functions Trademark Appeal Commission to implement Article 34 of Law No. 15 of 2001.	10	Article 1 of Indonesia's Trademark Act (15 of 2001) defines Mark under article 1.1 as "Mark shall mean a sign in the form of a picture, name, word, letters, figures, composition of colors, or a combination of said elements, having distinguishing features and used in the activities of trade in goods or services. Trademark is defined under Article 1.2 as "Trade Mark shall mean a mark that is used on goods traded by a person or thy to distinguish the goods from other goods of the same kind.	ty that files an izes first-o-file' under article 7 stating; 1. Date, month and year 1. Date, month and year from article 3 2. Complete name, nationality and address of applicant ar or not if applies 3. Complete name and address of proxy (if applicable) 4. Colours (if the mark uses color elements) 4. Colours (if the mark uses color elements) 5. Country and filing date of original application (if application is filed for priority right). 6. Application shall be signed by the applicant or his proxy. r. Receipt of the payment. 8. If application filed by more than one person who are jointly entitled to the mark the application shall be signed by one of the applicants entitled	language; 2. an application with priority right should be 2. 2. an application in another country, who is a 3, member of Paris Convention. 3. 3. ASEAN Framework Agreement on Intellectual Property Cooperation sought to create a cooperation on protection of intellectual property rights and seeks to create a SEAN trademoter tradictions used. 4.	Trademark Law Treaty Convention Establishing the World Intellectual Property Organization Agreement establishing the World Trade Organization (WTO) World Trade Organization (WTO) - Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS Agreement) (1994) ASEAN Framework Agreement on Intellectual Property Cooperation.	 An application with priority right should be filed within 6 months from first filing date of application in another country, who is a member of Paris Convention. ASEAN Framework Agreement on Intellectual Property Cooperation sought to create co-operation on protection of intellectual property rights and seeks to create ASEAN trademark registration system. Trademark law treaty aimed at harmonization of procedures which has been achieved to certain extend.
Japan Trademark Act (Act No. 127 of April 13, 1959, as amended up to Act No. 36 of May 14, 2014)	10	Japanese Trademark Law defines "Trademark" (Article 2 of Law) to include among those recognizable by human perception, any character(s), figure(s), sign(s) or three - dimensional shape(s) or colors, or any combination thereof, sounds, etc. provided by Cabinet Order (hereinafter referred to as a "mark") which is: (i) used in connection with the goods of a person who produces, certifies the services as a business; (except those provided for in article 4: unregistrable trademark)	s the first-to-file registration; n is granted to a 2. samples of trademark (between 8cm*8cm and 15cm*15cm); pplication, when proton tordomove. 3. the description of goods and services and class of goods or	preferred in Japanese language. In a case where transilieration translation of mark is described k examiner can use it as a reference for examination. Since the population considering the degree of 4. recognition by Japanese consumers, the use of such judgment of the examiner.	Concerning the International Registration of Marks Trademark Law Treaty Nice Agreement Concerning the International Classification of Goods and Services for the Purposes of the Registration of Marks Paris Convention for the Protection of Industrial Property Organization Agreement establishing the World Intellectual Property Organization Morid Trade Organization (WTO) - Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS Agreement) Agreement between Japan and China with Regards to Protection of Trademarks Comprehensive Economic Partnership Agreement between Japan and the Republic of India including Inter alia protection of trademarks	Japan (or jurustic person) can file an application for international registration of trademark, by Madrid Protocol, where requirements provided by Ordinance of the Ministry of Economy, Trade and Industry are applicable.